

Exhibition & Sponsorship

Prospectus



ESSA 21
CONGRESS
Umhlanga 2019

Innovative Entomology

Coastlands, 329 Umhlanga Rocks Drive, Umhlanga Ridge, 8 - 11 July 2019

INDEX

Welcome	3
Sponsorship Opportunities	4
Sponsorship Items	5
Development Grants & Donations	7
Exhibition Opportunities	8
Contacts	9
Terms & Conditions	10

WELCOME

Dear Colleagues,

We have great pleasure in announcing that the next Entomology Society of Southern Africa (ESSA) Congress will be taking place in Durban from 8 - 11 July 2019 at the Coastlands Umhlanga Hotel & Conference Centre.

Entomology has long been recognized as a major discipline in food security and human and animal health, and as insects make up the bulk of living organisms on our planet, also in the biodiversity and ecological functioning fields.

The importance of studying insects and knowing about them has had major impacts in curbing diseases such as Chikungunya and Zika. Malaria is still a problem. Sugarcane has in recent years been attacked by the exotic *Sipha flava* (yellow sugarcane aphid) and an indigenous cerambycid (the insect emblem for our congress). Our timber industry, and local tree biodiversities are being threatened by the exotic polyphagous shothole borer (*Euwallacea fornicatus*). However, there are exciting new techniques available that help us study these interactions, and develop control and monitoring measures. These will be part of the focus of the congress.

A rapidly developing field in entomology is the production of insects as sustainable protein sources for animal feed, and even ice cream made from insect protein "milk" is available and is fit for human consumption! In fact, the production of insects for animal feed is already an international multimillion Rand industry, with South African companies, and locally trained entomologists employed by them, as major role players. We will be looking at this in more detail as part of the congress. It is so exciting that entomological science is growing, and is being harnessed in such innovative ways, which led to the theme "Innovative Entomology" being chosen for the ESSA 2019 Congress.

We will be encouraging contributions encompassing new and novel approaches to research and problem solving. There will be three parallel sessions each day covering topics such as agricultural entomology, biocontrol, medical and veterinary entomology, plant-insect interactions, pest management and many more.

This will be a great opportunity to meet and interact with specialists, other researchers, hear about the latest research, make new contacts and develop research collaborations. We are also hoping to bring potential investors to the party, to get exposed to a growing entomological industry. Please visit our **website** regularly for news and updates on the innovations being planned.

The 2019 ESSA Congress will be the 21st National Congress of the Entomological Society of Southern Africa and we are very excited to be hosting it in Durban. We look forward to welcoming you to the Congress and to Durban, the warmest place to be, especially in July!



Dr Des Conlong

Chairperson: ESSA Congress 2019

SPONSORSHIP OPPORTUNITIES

All costs are exclusive of VAT. All items below to be approved by the sponsorship committee.

Longhorn Beetle Sponsor

R75 000 and above

Acknowledgment as a Longhorn Beetle sponsor on:

- Congress website
- Sponsor's logo in the Congress programme book and on the holding slide between sessions
- Two delegate registrations and congress dinner tickets
- Full-page advertisement in the Congress programme book
- The sponsor to have the opportunity to address the congress at the Welcome Reception or Congress opening
- Exhibition table and 2 chairs
- insert (flyer) in the congress bag

Butterfly Sponsor

R50 000 and above

Acknowledgment as a Butterfly sponsor on:

- Congress website
- Sponsor's logo in the Congress programme book and on the holding slide between sessions
- One delegate registration and congress dinner ticket
- Half-page advertisement in the Congress programme book
- Acknowledgment in the congress opening address
- Exhibition table and 2 chairs
- insert (flyer) in the congress bag

Grasshopper Sponsor

R25 000 and above

Acknowledgment as a Grasshopper sponsor on:

- Congress website
- Sponsor's logo in the Congress programme book and on the holding slide between sessions
- Quarter-page advertisement in the Congress programme book
- Exhibition table and chairs

Conference Supporter

R10 000

Acknowledgment as a Conference supporter on:

- Congress website
- Sponsor's logo in the Congress programme book and on the holding slide between sessions

SPONSORSHIP ITEMS

Advertisements in Final Programme (Full Colour)

- Inside Front Cover **R6 300**
- Inside Back Cover **R5 200**
- Outside Back Cover **R6 300**
- Inside Full Page **R3 100**
- Inside Half Page **R1 600**

** Item design and content subject to approval of the LO Committee*

Bookmark in Final Programme (Sponsor to supply)

R5 000

- Sponsor's name and logo on one side and Congress logos and details on the other
** Design is subject to approval of the Committee*
- Sponsor's logo will appear on the website

Catering Breaks per day (9, 10 & 11 July 2019) in the Exhibition Hall

R2 600

- Sponsor to provide two pop-ups / table banners to brand areas
- Sponsor may supply napkins etc.
- Sponsor's logo will appear on the website

Congress Bags

R30 000

- Sponsor's name / logo and ESSA Congress logo will appear on the bag and on the website

Congress Bag Literature and Product Insert

R3 400

- Opportunities exist for companies to print and supply one A4-sized double-sided, single-page advertisement or document to be placed in the Congress bag

Congress Dinner – 11 July 2019

R60 000

- Sponsor may display pop-up banners inside the venue (maximum six)
- Sponsor's logo will appear on the Congress website relative to the notice of the Congress Dinner
- Sponsor's logo will appear on the menu card
- Sponsor will be acknowledged in the welcome speech

Congress Lanyard (Congress to supply)

R22 000

- Sponsor's name / logo and ESSA Congress logo will appear on the lanyard and on the website

Congress Pens (Sponsor to supply)

R1 600

- Sponsor's logo will appear on the website

Congress Pads (Sponsor to supply)

R2 100

- Sponsor's logo will appear on the website

All costs are exclusive of VAT

SPONSORSHIP ITEMS

Field Bag	R200 000
<ul style="list-style-type: none">• Sponsor's name / logo will appear on the bag• Sponsor's logo will appear on the website	
Information Wall	R4 200
<ul style="list-style-type: none">• Sponsor's name / logo will appear on the wall• Sponsor's logo will appear on the website	
Keynote Speaker	R10 000
<ul style="list-style-type: none">• Sponsor may contribute to the travel, accommodation and subsistence costs of our Keynote Speakers, subject to approval of the Committee and the Speaker• Sponsor will be acknowledged after the appropriate Keynote Lecture, on the website and in the final programme book in a space relative to the notice of the respective Speaker	
Meeting Room	R7 800
<ul style="list-style-type: none">• Sponsor may display banners outside the room or brand the outside walls (sponsor's expense)• Sponsor's logo will appear on the website	
Plenary Branding Rights	R22 000
<ul style="list-style-type: none">• Sponsor's logo will appear on the holding slide before and after the plenary session• Sponsor may insert a flyer into the congress bag (sponsor to supply)• Sponsor's logo together with the ESSA Congress logo will appear on banners which will be placed in the venue (sponsor to supply banner)• Sponsor's logo will appear on the website	
Pocket Programme	R11 000
<ul style="list-style-type: none">• Sponsor's logo will be printed on the pocket programme and distributed with the ESSA congress logo• Sponsor's logo will appear on the website	
Poster Area Branding	R11 000
<ul style="list-style-type: none">• Sponsor may place pop-up banners in the poster area• Sponsor's logo will appear on the website	
Pre-Congress Instructions	R2 100
<ul style="list-style-type: none">• Distributed electronically before congress• Sponsor's logo will be prominently displayed on instructions	
Registration Desk Branding	R11 000
<ul style="list-style-type: none">• Sponsor's logo to appear on signage next to the desk• Sponsor's logo will appear on the website	

All costs are exclusive of VAT

SPONSORSHIP ITEMS

Session Branding (per Session)

R2 600

- Sponsors may choose to support sessions taking place during the Congress
 - * Content relevant to your area of expertise
- Sponsor's logo will appear on the holding slide before and after the presentation
- Sponsor's logo will appear on the website

Speaker Preparation Room (presenters review room)

R7 800

- Sponsor's logo will be displayed on the screensavers
- Sponsor's logo will appear on the website

Welcome Reception – 8 July 2019

R22 000

- Sponsor may display pop-up banners inside the venue
- Sponsor's logo will appear on the Congress website relative to the notice of the Welcome Reception
- Sponsor may also provide cups, napkins and other items bearing your company name

All costs are exclusive of VAT

DEVELOPMENT GRANTS & DONATIONS

Opportunities exist for the following grants and donations, which will be formally recognised by the congress:

Travel Grants for African Scientists

- Travel grants subject to discussion.
- These grants may include return air travel, local travel, accommodation, subsistence and congress fees, including social events.
- Awardees must be presenting a paper or poster at the congress.

Educational Grants for Student Delegates

- Travel grants subject to discussion.
- These grants may include local travel, conference fees and accommodation.
- Preference will be given to students who are presenting a paper or poster at the congress.

EXHIBITION OPPORTUNITIES

COASTLANDS HOTEL & CONFERENCE CENTRE: 8 – 11 JULY 2018

Exhibition Table

Table Cost: R15 000 Excluding VAT

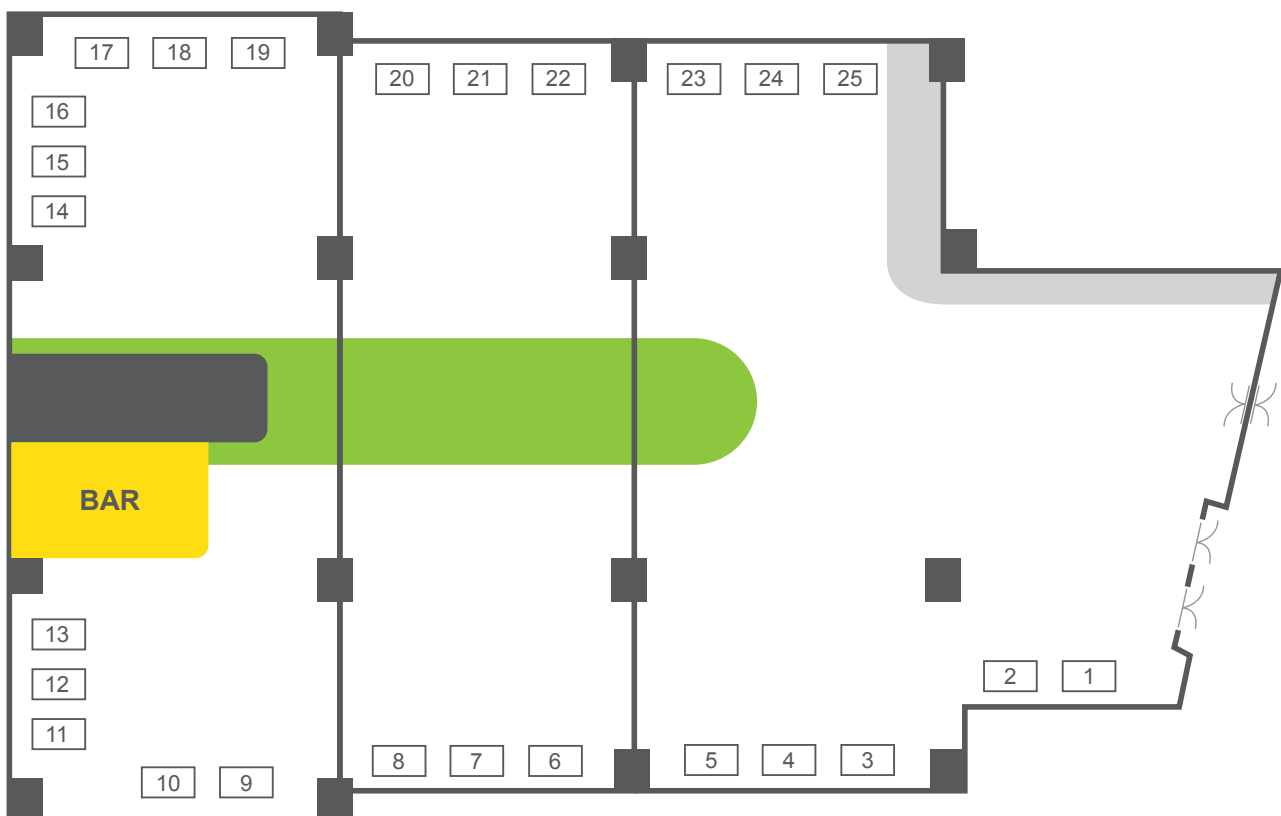
Stand price includes:

- One table
- Two chairs
- One plug point
- One delegate registration (including social events). An additional registration is the cost of the early bird delegate fee
- Carpeting
- General Exhibit Hall security service
- Daily cleaning of the public areas
- Tea, coffee and a light lunch daily

Exhibition Dates

Build Up: 8 July 2019
Exhibition Times: 10h00 – 16h00
Breakdown: 11 July 2019

Exhibition bookings done online



CONTACTS

Professional Conference Organiser

Turners Conferences & Conventions (Pty) Ltd
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Exhibition Coordinator

Denise Gillespie

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Sponsorship and Congress Chair

Des Conlong

Des.Conlong@sugar.org.za

Congress Website

The website will be updated on a continuous basis with details of the programme, registration and social events.

[CLICK TO VISIT](#)



TERMS & CONDITIONS

Exhibition Policy

- Exhibition space will only be confirmed once the exhibitor's application form has been completed and payment has been received in full.
- Exhibition space is allocated on a first come first served basis.
- All exhibitors will be given a shell scheme stand. If you wish to build a custom stand, you are requested to notify the organisers.
- All custom stand builders are required to submit stand designs and plans for sign-off by the organisers and safety officer.

Terms of Payment

- 50% deposit invoice will be issued on receipt of Application Form and Contract
- Final balance invoice will be issued on 1 April 2019
- All invoices must be settled within 30 days, nonreceipt of payments may result in release of reserved items

Cancellation Policy

All cancellations must be made in writing to the Congress Organiser.

- 10% of the contract price if cancellation is received up until four months before the start of the Congress
- 50% of the contract price if cancellation is received up until three months before the start of the Congress
- 100% of the contract price if cancellation is received less than two months before the start of the Congress

Exhibition Layout

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

Liability

The Organisers accept no responsibility for any damages if the sponsored event is not held because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organisers could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above applies.



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